

## Education

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- **Master of Science in International Business with major in Finance** Sep 2023 - Aug 2024  
Hult International Business School | DUBAI, UAE & BOSTON, MA, USA
  - Dean's List (Top academic performance)
- **MBA in Strategy & Economic Intelligence** Sep 2020 - Jun 2021  
School of Economic Warfare | PARIS, FRANCE
  - **Honors:** Ranked in the **Top 5%** of the cohort
- **Master in Currency, Banking, Finance & Insurance** Sep 2018 - Jun 2020  
University of Orleans | ORLEANS, FRANCE
  - **Award:** EIFFEL Excellence Scholarship (2018 Cohort) – *Awarded by the French Ministry for Europe and Foreign Affairs to top international students*
- **Bachelor in Currency, Banking & Finance** Sep 2015 - Jun 2018  
University of Jendouba | JENDOUBA, TUNISIA
  - **Honors:** **Valedictorian** (Ranked 1st in class)

## Experience

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- NOW PARTNERS** | Luxembourg March 2025 - present  
**Strategy & Finance Consultant**  
Client: **UPTEVIA** | Paris, France
- Led the operational turnaround of the Investor Relations department, slashing the request backlog by 80% and compressing average response time (SLA) from 2.5 weeks to under 48 hours.
  - Optimized workflow capacity, maintaining a minimal stock of ~300 active requests (vs. 5,000 previously) despite increasing inflow, while reducing operational incidents and errors by 50%.
  - Secured the Banking Suspense Control perimeter through rigorous process audits, achieving a 90% reduction in suspense amounts and an 80% decrease in related incidents.
  - Re-engineered control processes, delivering a 35% efficiency gain in banking reconciliation and suspense treatment.
- IXL / Professional Image** | Boston, MA, US Jun 2024 - Dec 2024  
**Strategy Consultant - Team Leader**
- Managed a team of 2 consultants to redefine the strategy of a struggling SME following a relocation.
  - Conducted operational and financial audits, rebranding, developing new offers and creating new revenue streams
  - Achieved a 75% increase in visitor numbers, projected growth of 95% in sales and 57% in net income by 2025.
- Stratup Consulting** | PARIS, France Jul 2022 – Sep 2023  
**Strategy & Business Intelligence Consultant** – Self-employed strategy and business intelligence consultancy targeting SMEs and start-ups in competitive analysis, due diligence (OSINT & HUMINT), restructuring and fund-raising.
- Advised KAWNIX in their growth strategy and fundraised (Targeting €1m in capital)
  - Corporate restructuring, business plan revision, capital raising, financial structure improvement for Vita+ in Ivory Coast.
  - Produced competitor analysis & Due Diligence, through Intelligence methodology such as OSINT and HUMINT
- VVF Ingénierie** | PARIS, France Nov 2020 – Jun 2021  
**Competitive Analysis Manager**
- Defined the Go-to-Market and positioning strategy for an international tourism engineering firm entering the French market.
  - Executed strategic due diligence and competitive landscape mapping (OSINT) to identify barriers to entry and key ecosystem stakeholders.
  - Engineered "War Gaming" scenarios and Action-Reaction matrices (2 and 5-year horizons) to anticipate competitor retaliation and secure long-term market share.
- CNRS** | PARIS, France May 2019 – Sep 2019  
**Quantitative Analyst Research** - Construction of financial databases; conducted statistical and econometric analyses.
- Automated the process of extracting and processing financial data with VBA via the Reuters Eikon terminal (achieved a 70% productivity gain)
  - Constructed indices for analyzing the impact of institutional investors on the investment of non-financial companies (2480 capitalizations; 40 parameters; time horizon: 1970/Q1 2019).

## Internships and academic consulting projects

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- DUBAÏ FUTURE FOUNDATION**, Specialist Consultant in AI & finance | Dubai, UAE Oct 2023 – Dec 2023  
**BIAT, Financial Analyst Intern** | Tunis/Jendouba, Tunisia May 2017 – Sep 2017  
**PIFIM, Strategy Analyst Intern** | Abidjan, Côte d'Ivoire May 2016 – Oct 2016  
**JIO PLATFORMS:** Analysis of the development strategy of the Indian giant JIO Platforms,

## Entrepreneurial ventures & Community Leadership

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- **Founder & Managing Partner | BONPOISSON (Agribusiness SME)** 2020 - Present  
Managing an aquaculture & livestock production unit with a team of 9 staff
- **President of Economics Club | ELIT Network** 2022 - Present  
Leading economic debates and professional networking initiatives for the association.
- **President | HULT JUNIOR ENTERPRISE** 2023 - 2024  
Led the executive board, overseeing client acquisition and consulting project delivery.
- **Member | Junior Chamber International (JCI) Orléans** 2018 - 2021  
Active participant in local economic development projects and civic impact missions.
- **President (2018) & Vice-President (2017) | AEEJ (Jendouba)** 2017 - 2018  
Led the Foreign Students & Trainees Association, managed advocacy and integration programs.

## Skills

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### Languages:

- English (fluent)
- French (native)
- Arabic (notions)
- Spanish (notions)

### Technical skills:

- **Data Analysis:** Excel; Reuters; POWER BI; Tableau; JASP
- **Programming:** Python (beginner); VBA & R
- **Business Intelligence :** Digimind; Maltego; SpiderFoot; ...
- **Other tools :** Canva ; Office Word ; PowerPoint

**Analytical skills:** financial modeling; strategic analysis; project and data management, risk management

**Soft Skills :** Teamwork; ability to learn quickly; adaptability and flexibility; rigor

### Hobbies:

Writing; golf (intermediate); chess (Elo 1000); opera lover  
basketball (point guard); Skydiving (47 jumps)

## Certifications and Awards

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- EIFFEL Excellence Scholarship (2018 Cohort)
- Dean's List Hult
- Quick Growth Consultant | Management Consulting Institute
- Management Consulting Level 1: Analyst | Management Consulting Institute
- LISC Digital Growth Accelerator Program GIMI / LISC Massachusetts / IXL Center
- Second place for best solution to Grow More LISC Digital Growth Accelerator Program
- Management Consulting Associate (In progress) | Global Innovation Management Institute
- [Fundamentals of Visualization with Tableau](#) | University of California, Davis
- [Managing Data Analysis](#) | Johns Hopkins University
- [Work Smarter with Excel](#) | Microsoft
- [Introduction to Artificial Intelligence \(AI\)](#) | IBM